

To register via:

Mail: HVA Senior Living Alliance
4631 West Lake Road
Erie, PA 16505

Telephone: 814-833-1609

Facsimile: 814-833-6820

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**PROGRAM DATE & LOCATION
ALTERNATE PAYMENT MODELS**

NOVEMBER 3, 2016

8:00AM—3:15PM

RIVERSIDE INN

CAMBRIDGE SPRINGS, PA

PLEASE PRINT CLEARLY

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY: _____

STATE/ZIP: _____

TELEPHONE: _____

EMAIL: _____

LICENSE #: _____

REGISTRATION FEE:

\$75 MEMBERS/ \$95 NON-MEMBERS

(INCLUDES LUNCH)

(Seating Limited)

REGISTRATION DEADLINE:

OCTOBER 24, 2016

This program
has been submitted to the
State Board of Examiners of
Nursing Home Administrators
for 5 NHA CEU's



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Www.askhva.org

**ALTERNATE
PAYMENT
MODELS**

SCORE YOUR CARD!

**ACUTE AND POST-ACUTE GRADE
POINT AVERAGES UNDER
ALTERNATIVE PAYMENT MODELS**



NOVEMBER 3, 2016

8:00AM—3:15PM

RIVERSIDE INN

CAMBRIDGE SPRINGS, PA

Presented by:

HVA Senior Living Alliance

PROGRAM OBJECTIVES:

- Teach the latest happenings in acute and post-acute care initiatives both mandated and voluntary.
- Review the Federal and State government goals.
- Provide an understanding of the rapidly changing environment impacting the continuum of care with an emphasis on best practices and implementation strategies for survival and growth.
- Participants will gain knowledge of who is ranking nursing homes and personal care homes and the meaning behind these initiatives.
- Additionally, there will be information presented on Managed Long Term Care Services and Support (MLTSS) in preparation for the implementation across Pennsylvania.



AGENDA

8:00—8:30	Registration & Continental Breakfast
8:30 -9:30	The ABC's of Alternative Payments Denise McQuown-Hatter
9:30—9:45	Break
9:45—11:30	How to Improve your grade point average Denise McQuown-Hatter
11:30—12:00	Financial Planning – who is paying for our education, Jeff Aiken
12:00—1:00	Lunch
1:00—2:00	Positioning Partnerships – Advisor Relations, Kim Kelly-Clutter
2:00—2:15	Break
2:15—3:15	Summary of Opportunities for High Ranking Report Cards Denise McQuown-Hatter

SPEAKERS:

DENISE MCQUOWN-HATTER, NHA, President of Affinity Health Services, Inc., a long-term health care management corporation formed in 1996. Denise has been in the long term care arena since 1985. Denise is directly responsible for the operational, clinical, financial, environmental, personnel and marketing functions of the managed and consulting facilities.

DEBORAH C. ALABRAN, RN, WCC, RAC-CT, CDP, PCHA, Clinical Consultant for Affinity Health Services has been involved in the long term care and personal care arena since 1994. Deb has working knowledge and proven ability in developing, teaching, and implementing strategies to promote positive outcomes.

GARET WESTON, Financial Consultant joined Affinity Health Services in June 2016. Prior to Affinity Gareth worked as a Fiscal Director for Communities at Indian Haven where he developed, implemented and overseen business office staff and procedures and assisted with monthly insurance billing (Medicare, Managed Care, and Medicaid).

JEFFREY S. AIKEN, Vice President, Operational Finance, Affinity Health Services has over 27 years of long term care experience in operational finance and accounting, in both for-profit and non-profit sectors. Jeff oversaw skilled nursing, assisted living, rehabilitation therapy, home health and hospice during his 14 year tenure with the for-profit healthcare company.

KIMBERLY L. KELLY-CLUTTER, Director of Marketing and Business Development, Affinity Health Services, began her career in health care in 1989 working in an acute care hospital setting; and in 1999 entered the long-term care area as Community Relations Liaison for a for-profit multi-chain organization. Her experience includes development and implementation of marketing action plans for skilled nursing facilities, personal care homes and independent living communities and supervision of a clinical liaison program.

