



Affinity

Health Services

Senior Community Management
and Consulting Advisors

PERSONAL CARE HOME & ASSISTED LIVING



A Customized Consulting Services Provider

CLINICAL Services

- Administrator Orientation
- Director of Resident Care Orientation
- Medication Administration Compliance
- Policy and Procedure Personal Care Home Manual
- Review of Policy and Procedures
- INTERACT Tools
- Balancing home and community based services
- Clinical Best Practices
- Positioning for future clinical needs

REGULATORY Services

- Assistance with Implementing and Monitoring Plans of Correction
- Mock Annual Licensure Inspections
- Mini-Mock Licensure Inspection
- Affinity Advantage Award Compliance Reviews
- Dementia Programming
- Secure Dementia Unit Mock
- Secure Dementia Unit Policies
- Secure Dementia Unit Training
- Kitchen Inspection and Review

OPERATIONAL/ FINANCIAL Guidance

- Financial/Operational reviews with bench marking
- Key Indicator monitoring/management and reports
- Budget controls and monitoring for management team
- Recruitment, Retention and Training
- Positioning for future market needs
- Affinity Advantage Award Compliance Reviews
- Internal Controls
- Policies and Procedures for Business Office and Human Resources

MARKETING/REFERRAL DEVELOPMENT Services

- Internal marketing development
- Internal and external marketing assessment
- Educating and training appropriate staff in the importance of Customer First Training
- Competitive comparison analysis
- Market data analysis
- Marketing strategy implementation
- Resident and Family Satisfaction
- Policies and Procedures for Marketing

PROVIDING BALANCE BETWEEN CARE AND FINANCIAL STABILITY



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